



FORCEONE

Force 1 One Retail Solutions

Integrated Merchandising Solutions that Deliver Results

Force 1 One Retail Solutions has been strengthening our clients' brand image while increasing their sales through effective merchandising services and industry best practices for more than 27 years. Our breadth of experience, long tenure of our team members, and proprietary software are three vital components that allow our team to hit the ground running. We listen and plan for the unique needs of our clients—and then deliver the results that build the bottom line. Trusted by some of the largest brands in the country, Force 1 One is regionally focused in the Northeastern US, while being nationally recognized. As a privately held company, we have the flexibility and agility to turn on a dime. We are the merchandising force you need, when you need it.

Services for Optimal Product Placement

- ✓ Continuity/Pack-Out
- ✓ Category Resets/Refresh
- ✓ POG Services

Solutions to Build Your Brand

- ✓ Rebrand Initiatives
- ✓ New Store/Full Store Set Up
- ✓ Layout Optimization/Special Events

Support for Future Growth

- ✓ Surveys & Audit Compliance
- ✓ Data Collection & Analytics
- ✓ Customer Solutions

Retailers across North America trust our merchandising force. [Find out why](#) →

Force 1 One Merchandising & Marketing Services

Force 1 One Retail Solutions is recognized across the industry for our ability to deliver specialized retail marketing solutions and retail merchandising services that drive sales and enhance the customer experience.

Retailers rely on our force of 1,200+ nationwide in order to:

- **Champion the brand**
- **Provide quality assurance**
- **Increase sales performance**
- **Deliver actionable data**
- **Uphold unyielding commitment**

✓ **Continuity/Pack-Out**

Keep your product looking its best with a dedicated team providing consistent management of placement and quality.

✓ **Category Resets/Refresh**

Perform category refreshes quickly and accurately, whether you need a team to run the resets from start to finish or just need more manpower in a certain geographic location.

✓ **POG Services**

Impeccable attention to detail for reading, understanding, and implementing POGs with 100% accuracy.

✓ **Rebrand Initiatives**

Rebrand at any level with the expertise required for both warehouse and store environments to execute changes in record time.

✓ **Layout Optimization/Special Events**

Effectively layout stores, shelves, and displays utilizing our proprietary technology that allows for data-driven decision making.

✓ **New Store/Full Store Set Up**

From start to finish, utilize our expert team to provide the set-up services for your first store or growing retail enterprise.

✓ **Surveys & Audit Compliance**

Actionable data to make informed decisions that will help increase sales and foster revenue growth.

✓ **Data Collection & Analytics**

Our proprietary technology provides the real-time visibility and customized reporting required to make decisions to improve your brand.

✓ **Customer Solutions**

Our agile team can deliver a custom retail marketing solution that meets the unique needs of your business and its total success.

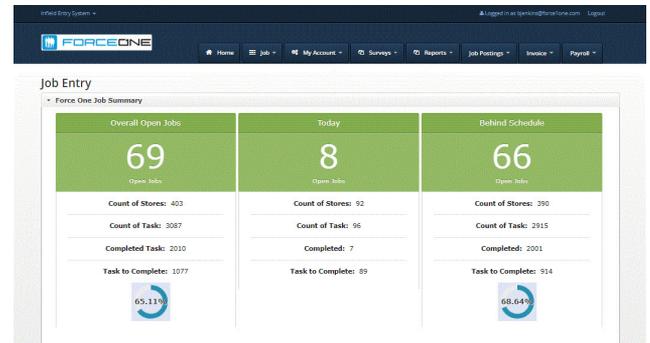


Force 1 One Retail Merchandising and Business Analytics Software

Force 1 One's business analytics software is the driving force behind the consistent and proven success that enables us to meet retailer goals again and again. With our proprietary retail data analytics software, Connex, our customers gain a competitive edge in an industry where margins are tight and competition is high.

Retailers partnering with Force 1 One can expect:

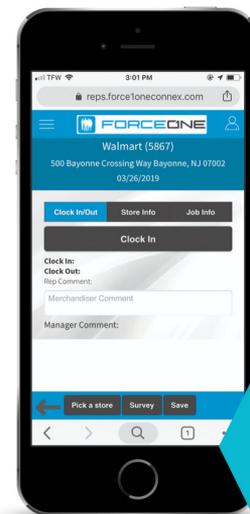
- **Increased visibility**
- **Enhanced business protection**
- **Maximum productivity**



Our proprietary software allows for real-time, actionable recommendations to be made regarding merchandise so that best-selling items are never out-of-stock and are rotated to minimize the mark-out of expired items. Our software is key to providing our customers with 100% growth from in year one and an average of 10% growth each subsequent year.

Force 1 One's Mobile-Ready Reporting Platform Features:

- ✓ **Smartphone GPS and Time Stamping**
GPS location is recorded when a field merchandiser clocks in, ensuring that the data is accurate for the correct store location.
- ✓ **Offline Mode**
Offline reporting is available for reps that have poor cell service inside a store. Never miss data because of a poor connection. Data will be uploaded automatically once the connection resumes.
- ✓ **Customization of KPI Reports**
Force 1 One's reporting options allow you to customize the reporting options so that they align with key performance indicators for individual projects.
- ✓ **Performance Monitoring**
Our software allows you to track completion, view store-level satisfaction, obtain weekly analyses, all in a user-friendly format.





Why Work with Force 1 One

Our people are the pillars of our business. With a team of committed employees with long-term tenure servicing more than 3,400 national retail locations, Force 1 One develops relationships with our clients that are parallel to none.

Our Team

- ✓ Long-term tenure
- ✓ Expertise to hit the ground running
- ✓ In-depth industry knowledge

Data-Driven Results

- ✓ Proprietary technology offers real-time reporting
- ✓ Data-driven decisions to grow business

Single Point of Contact

- ✓ Understand and know our brands
- ✓ Dedicated account manager per client
- ✓ Agility to change gears on short notice

Client Retention and Satisfaction

- ✓ 95% client retention
- ✓ Under 24 hour resolution of troubleshooting issues

Contact Information

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